



New Prescription Drug Card Offers Savings to Assist Chicago Area's 1.3 Million Uninsured

Suburban Company helps area residents deal with soaring prescription costs in unique way. Individuals and Families can immediately download a free discount card via the Internet to reduce the cost of prescription drugs.

Wheaton, Illinois ([PRWEB](#)) July 1, 2008 -- Elations Health, LLC is making it easier for the uninsured and underinsured to afford the increasing cost of prescription drugs at their neighborhood pharmacy. The company offers a free prescription drug discount card available through their website at [EasyDrugCard.com](#). Their free discount drug card is accepted at over 3,000 pharmacies in Illinois and neighboring Indiana including Walgreens, Rite-Aid, CVS, Osco, and Dominick's stores. The card boasts average savings of 31 percent overall, however residents can save up to 75 percent off the cost of prescription drugs.

Free personalized cards are available through the Internet at [EasyDrugCard.com](#) and pre-printed cards are available for group distribution as well. There are no age or income restrictions and everyone is eligible to use the card. The free program is made possible through the support of participating pharmacies. Discounts are provided at the point of sale and vary depending upon drug, pharmacy, and location. The company offers a pharmacy locator and drug pricing tool on their web site.

Elation's CEO and founder, Christopher Petersen, has spent decades in the Pharmacy Benefits Management (PBM) industry helping insurance companies and large health plans save on their prescription drug costs and now wants to help those that need it the most -- the uninsured and underinsured. "This program was created with pharmacy cooperation to assist anyone currently paying full price for their medications. Our free program is open to individuals and families that are uninsured, those with insurance but lack a prescription benefit, seniors paying full price in the coverage gap with Medicare Part-D, and those that do not qualify for Medicaid or other government programs." Petersen said.

The PBM veteran has some helpful suggestions for anyone paying full price at the pharmacy. He recommends combining these suggestions with their free drug card to maximize your savings.

Buy generics whenever possible. Generic drugs can cost a fraction of the brand equivalent and are approved by the FDA for safety and effectiveness. Also, since medication prices vary among pharmacies consumers should shop around for the best price.

Split Your Pills to Split Your Costs. Because medications often cost the same regardless of the dosage, you could buy a larger strength and split it into two doses. Always consult your doctor first, as it could save you 50 percent off your monthly prescription costs. Request samples from your doctor, especially for short-term therapies to treat the flu or hay fever.

About Elations Health, LLC

Elations Health offers a free personalized prescription drug card program via the Internet to provide substantial cost savings on prescription medications to individuals and families who lack health insurance or a prescription drug benefit with their existing health insurance. Individuals can download a free personalized card from [EasyDrugCard.com](#) to receive savings averaging 31% off the price through a national retail pharmacy network containing 56,000 pharmacies---including most major chains and independents. There are no deductibles, no premiums, no membership fees, and no waiting periods with the use of the free prescription card. For more information about Elations Health EasyDrugCard program please visit [EasyDrugCard.com](#) or contact:

Marianne G. Morgan, President
Elations Health, LLC
20 Danada Square West, Suite 116
Wheaton, IL 60187
877-891-2198